Scott C. Gilmore

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Profile

Creative, team-oriented, full stack Software Engineer who undertakes complex, challenging assignments, exhibits emergent leadership, and delivers superior performance. In addition to programming, possesses extensive experience in – and passion for – UX/UI design. Operates with a strong sense of urgency and thrives in a fast-paced, rapidly changing environment.

Professional Experience

SENIOR SOFTWARE ENGINEER, AVANTIA, INC.; VALLEY VIEW, OH – 2018–DEC 2023

Responsible for full stack front-end software development for a variety of projects and clients:

- Conceptualized, designed, architected, and built a consumer app for end-of-life management with **React**, **Material**, and **Firebase**.
- Architected and built a custom **JS/HTML/SCSS** version of a third-party wellness app with an **Express** backend that allowed the client to offer their services globally – rather than regionally – greatly expanding the scale/scope of their business.
- Managed, updated, improved multiple legacy financial services apps, including account management tools for financial advisors using **Angular** and **Bootstrap**, in addition to a transaction queue dashboard for processing account transactions.
- Contributed front-end design and architecture to a complex patient management and data logging system with **Vue.js** and **Bootstrap** for a major healthcare provider.
- Provided ADA analysis and solutions for multiple projects.
- Assisted in front-end (**HTML**, **CSS**, **JS**) development across multiple client projects.

LEAD WEB APP DEVELOPER, PL SOLUTIONS; BRECKSVILLE OH – 2017–2018

Responsible for the development and maintenance of a messaging SPA for healthcare providers using **Angular**, and **Material**.

- Set and enforced project structure, git workflow, and standards.
- Regularly performed peer code reviews, ensuring cleanliness and readability of code, along with sufficient documentation.
- Hold daily stand-ups with web team in addition to weekly **Kanban** meetings with entire team.

SOFTWARE ENGINEER, FLEXSHOPPER, INC.; BOCA RATON, FL – 2015–2016

Contributed front-end design and architecture to a variety of products, including a new admin platform, the desktop and mobile versions of a new e-commerce platform, and a new mobile app.

- Lead the construction of the admin website for the marketplace app, creating a modular and permissions-based architecture, designed for scalability within a rapidly expanding business.
- Designed/built marketing tools for the admin portal using **MEAN** stack, **Material**, **SASS**, and Balsamiq. Gathered requirements from stakeholders and end-users, orchestrated end-to-end processes, including gathering requirements from stakeholders, creating user stories, planning, documentation, development, execution, and deployment.
- Built search refinements and sorting capabilities for the e-commerce platform as well as features for the checkout pages.

- Instrumental in defining and upholding technical standards and documentation for Angular projects.
- Engineered the tutorial section of the FlexWallet mobile app, catering to over 6,000 daily users.
- Lead recruiter at numerous university events and served as a mentor for new hires, facilitating effective onboarding.

DIRECTOR OF USER EXPERIENCE, POLAROID FOTOBAR; BOCA RATON, FL – 2014-2015

Responsible for the vision/design of UX/UI across multiple platforms. Helped shape and inform the overall product strategy while educating stakeholders in UX best practices.

- Developed, designed, and built abandoned cart email strategy with potential to increase orders by up to 30%.
- Redesigned Order Confirmation and Shipping emails to increase usability and drive future sales with the addition of various features like "Related Products."
- Conducted a comprehensive audit of current site and used that data to make improvements to UX/UI.
- Designed UX/UI and managed the development of the new in-store retail site.

CHIEF EXPERIENCE OFFICER, GOZUMP, INC;. MIAMI, FL – 2012 - 2014

Created and managed UX/UI design across all products/services, both on the web and in the field. Developed and deployed customer acquisition and conversion strategy.

- Responsibilities extent to include brand management, PR, marketing, social media and content management, and video production.
- Developed customer experience road map focusing on utility, simplicity, and efficiency, creating a balance between both usability and elegance.
- Developed and executed company social media strategy, including production of all videos.
- Built content marketing strategy, including e-mail acquisition and deployment.Education.

Wyncode Academy – 2015
- Learned fundamentals of programming in Ruby, Ruby on Rails, JavaScript, HTML, and CSS.

Bachelor of Arts, Communications – The Ohio State University, 2006

Core Competencies

React, Angular, Next.js, Vue.js, Typescript, JS/ES6/jQuery, MEAN stack, HTML/CSS/SASS, version control (git), UX/UI design, Agile/project management, recruiting/team building.

Special Skills

Product management, marketing, brand management, social media management, content management, video production/editing.